

Street Team Leads

CUSA Street Team Leads are responsible for organizing and leading the CUSA Street Team both in-person and online. There are two leads, one who is responsible for leading the digital space and one who is responsible for leading the in-person space.

Duties

- Be responsible to the Events & Programs Coordinator.
- Collaborate with the Events & Programs coordinator to lead Street Team monthly meetings.
- Organize street team members on-site to assist in event set-up, tear-down, tabling, poster, and other relevant tasks.
- Represent the CUSA brand at in-person and virtual events as a CUSA subject matter expert for CUSA Services, advocacy campaigns, events, etc.
- Organize street team members and lead the generation of digital content, resharing and other activity in the digital space to grow and engage the CUSA audience.
- Be comfortable participating in and leading social media content such as IG Lives and TikTok.
- Promptly (<48 hours) respond to students' questions in person and via social media (when possible).
- Use Slack and email for communication.
- Any other duties as assigned.

Requirements

- Membership in the Carleton University Students' Association (taking a minimum of .5 credits per semester).
- Awareness and sensitivity to issues including, but not limited to: trans/bi/homophobia, sexism, racism, ableism and ageism.
- Excellent interpersonal skills with a friendly and professional demeanour
- Ability to work unsupervised in groups or individually
- Quick learner who is organized and a self-starter who is passionate about CUSA's goals
- Ability to work on a flexible schedule
- A strong social media presence is an asset (Instagram, TikTok and Facebook)

Term & Rate

August 2022 - April 2023. Time commitment of approx 6-8 hours per week. An honorarium of \$750/semester.

How to Apply

Are traditional cover letters old school? We think so, instead tell us about yourself, why you want to work at CUSA, and 2-3 social media content ideas to promote a CUSA event in a multimedia format (eg, video, blog post, collage and write-up, slideshow, audio recording, or any other format you'd prefer).

All applicants must submit a resume and class schedule.

The deadline for application is **August 15, 2022**. Please submit your application [here](#).

For questions, contact Abbie Simpson, Events & Programs Coordinator, at abbie.simpson@cusaonline.ca