



Street Team

CUSA's Street Team are the front-line faces and brand ambassadors of CUSA both in-person and online. They are passionate about CUSA services, campaigns and events and want to ensure that all students know how CUSA can help enhance their student experience!

Duties

- Be responsible to the Events & Programs Coordinator and Stream Team Leads.
- Reshare and generate CUSA online content weekly to grow the CUSA audience.
- Be comfortable participating in and leading social media content such as IG Lives and TikTok.
- Represent the CUSA brand at in-person and virtual events as a CUSA subject matter expert for CUSA Services, advocacy campaigns, events, etc.
- Attend events as assigned and assist in event set-up, tear-down, tabling, poster, and other relevant tasks.
- Promptly (<48 hours) respond to students' questions in person and via social media (when possible).
- Record student feedback and relay information to the relevant Street Team lead.
- Attend and participate in mandatory monthly meetings (updates/announcements).
- Use Slack and email for communication.
- Any other duties as assigned.

Requirements

- Membership in the Carleton University Students' Association (taking a minimum .5 credits per semester).
- Awareness and sensitivity to issues including, but not limited to: trans/bi/homophobia, sexism, racism, ableism and ageism.
- Excellent interpersonal skills with a friendly and professional demeanour
- Ability to work unsupervised in groups or individually
- Quick learner who is organized and a self-starter who is passionate about CUSA's goals
- Ability to work on a flexible schedule
- A strong social media presence is an asset (Instagram, TikTok and Facebook)

Term & Rate

August 2022 - April 2023. An honorarium of \$250/semester. Time commitment of approx 5 hours per week.

How to Apply

Are traditional cover letters old school? We think so, instead tell us about yourself, why you want to work at CUSA, and 2-3 social media content ideas to promote a CUSA event in a multimedia format (eg, video, blog post, collage and write-up, slideshow, audio recording, or any other format you'd prefer).

All applicants must submit a resume and class schedule.

The deadline for application is **August 15, 2022**. Please submit your application [here](#).

For questions, contact Abbie Simpson, Events & Programs Coordinator, at abbie.simpson@cusaonline.ca

CUSA values employment and educational equity and welcomes applicants from diverse groups including (but not limited to): women, Indigenous people, people of colour, people with disabilities, international students, and gay, lesbian, bisexual and transgender people. CUSA is committed to ensuring that accommodations are provided in all parts of the hiring process as required under CUSA's accessibility policies, the Accessibility for Ontarians with Disabilities Act, and the Ontario Human Rights Code. Applicants need to make their needs known in advance.