Hatch Content Lead

Duties
- Planning new campaigns for events & social media
- Responsible for daily maintenance of the centre's social media platform(s) and applying techniques to grow the audience

Requirements
- Membership in the Carleton University Students' Association or the Graduate Students' Association (Taking at minimum .5 credits per semester).
- Awareness and sensitivity to issues including but not limited to: trans/bi/homophobia, sexism, racism, ableism and ageism.
- Established knowledge of Google Suite, and Office Suite.
- Excellent interpersonal skills, ability to work unsupervised in groups or individually.
- Quick learner who is organized and a self-starter who is passionate about the centre's goals.
- Experience working with a startup, and/or leading a program that includes educational modules is an asset.
- Awareness of Canadian and North American venture and entrepreneurial systems.
- Knowledge of Canadian business regulatory environment for SMEs
- Experience with social media, website, and other digital marketing tools

Term & Rate
A $500 honorarium will be provided. Date of hire until April 30, 2022.

How to Apply
Are traditional cover letters old school? We think so, instead tell us about yourself, why you want to work at CUSA, and your ideas for the position in a multimedia format (eg, video, blog post, collage and write-up, slideshow, audio recording, or any other format you'd prefer). All applicants must also submit a resume, class schedule, and one reference letter.

Please submit your application via e-mail to:
Adil Tahseen, Services Manager
jobs@cusaonline.ca

CUSA values employment and educational equity and welcomes applicants from diverse groups including (but not limited to): women, Indigenous people, people of colour, people with disabilities, international students, and gay, lesbian, bisexual and transgender people. CUSA is committed to ensuring that accommodations are provided in all parts of the hiring process as required under CUSA's accessibility policies, the Accessibility for Ontarians with Disabilities Act, and the Ontario Human Rights Code. Applicants need to make their needs known in advance.